

# The Guardian

## Rate Card Information (effective July 1, 2022)

### Modular Display Rates

Casual	Discount %	Tuesday Rate \$	Friday Rate \$
		52.00	54.00
<b>Annual Spend</b>			
\$5,000	(10%)	46.80	48.60
\$10,000	(15%)	44.20	45.90
\$20,000	(20%)	41.60	43.20
\$30,000	(25%)	39.00	40.50
\$40,000	(30%)	36.40	37.80

(Rates exclude 10% GST)

### LOADINGS

Full Colour	25% up to \$300
Spot Colour	10% up to \$100
Front Page (T24)	100%
Back Page (T84, T24)	25%
Pages 2 - 7	25%

### DEADLINES

**Booking:** 11am, two business days prior to publication

**Material:** 10am, one business day prior to publication

### INSERTS

Inserts - (up to 12 pages)	\$100 (plus GST) per '000
- (16 to 28 pages max)	\$120 (plus GST) per '000

### Delivery to:

Sunraysia Daily  
22 Deakin Avenue, Mildura  
Victoria, 3500  
Ph: (03) 5023 0211

### Classified Advertising Rates and Dimensions

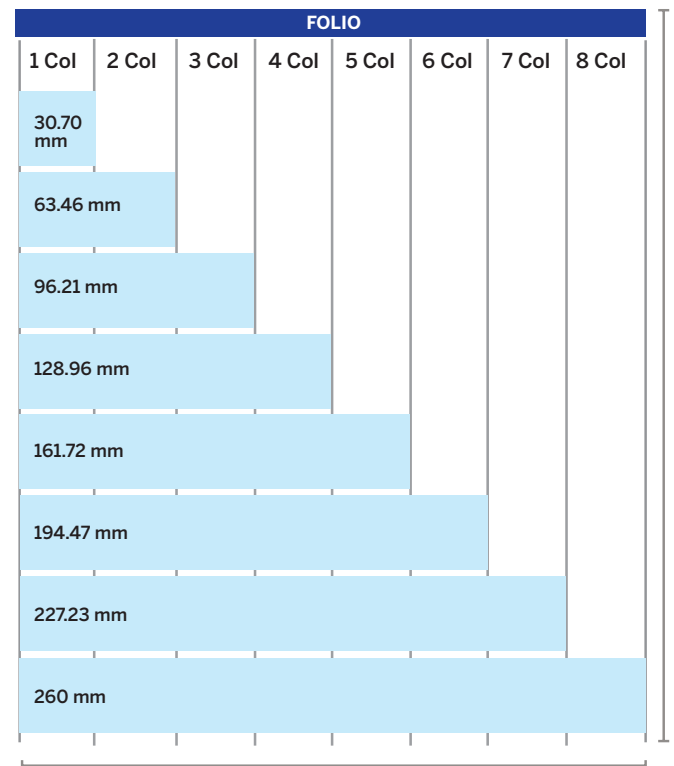
**Classified Display Rates** (minimum 4cm)

**T - F \$8.10** (ex GST) per column centimetre

**Classified Lineage Rates** (minimum 5 lines)

**T - F \$3.00** (ex GST) per line

N.B. A fixed digital charge will be added to each classified booking as follows:  
Situations Vacant (Employment) advertising: \$4 (plus GST)  
Classified Display: \$2 (plus GST) Classified Lineage: \$1 (plus GST)



Total image area - Depth 374mm x Width 260mm

### PRINT CIRCULATION AND READER-

#### Tuesday

Average Print Run

3,200

Average Readership

8,960

#### Friday

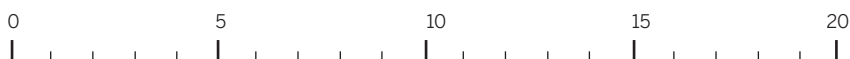
Average Print Run

4,900

Average Readership

13,720

Thousand



### NATIONAL REPRESENTATION

**MELBOURNE, SYDNEY, BRISBANE, ADELAIDE:**

Regional Media Connect (via VCPA)

P: (03) 8387 5500

E: dora@regionalmediaconnect.com.au

**PERTH:**

Hogan Media Services

Unit 1 – 200 Rokeby Road, Subiaco WA 6904

P: (08) 9381 3991

E: john@hoganmedia.com.au

### The Guardian Contact Details:

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